



AGENDA ITEM 6f
DATE 1-26-09

City Council Report

Date: January 26, 2009
To: City Council
Through: Bryan Raines, Deputy City Manager
From: Edward Quedens, Business Services Director
Subject: Purchase of Uniform Badges for the Police Department (Mesa Contract 2008203)
"Citywide" contract

Purpose and Recommendation

Council is requested to approve the Purchase of Uniform Badges as recommended. Proposals were obtained and evaluated by the Police and Business Services Departments.

The Business Services Department recommends awarding the contract to the highest scored proposal from Sun Badge Company at \$39,649.63, including applicable use tax (employee current badge buy-back is anticipated to reduce net cost to an estimated \$13,500).

Background/Discussion

This contract will provide uniform badges for approximately 900 Police Officers in various ranks throughout the Mesa Police Department as well as badges for civilians who wear uniform shirts. The newly designed badges complement the recently redesigned uniform patch and have received overwhelming support from both sworn and civilian employees.

In 2008, members of the Police Department submitted an idea to research the feasibility of obtaining a newly designed badge. The idea was approved by the Chief with the requirement that costs be kept at a minimum. From that approval, employees were required to either turn in badges for previous held ranks or to pay for those badges. A total of \$16,700 has been collected through this program, and it is anticipated that an additional \$10,000 to \$12,000 will be collected once the remaining old style (current) badges are turned in or paid for. In addition, the vendor has agreed to accept the old style badges with a trade-in value of \$1.50 per badge, and it is anticipated that \$750 to \$1,000 will be received through this effort. Any remaining costs after the old badges are accounted for will be paid from the Police Department's commodities budget.

Four proposals were received in December 2008; each was reviewed and evaluated on a 150 point scale by an evaluation committee comprised of City staff, utilizing specific rating criteria. Criteria included: design and appearance, conformance to the proposal, references/vendor questionnaire and pricing points.

Alternatives

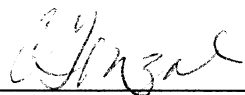
Council may choose not to award this contract and new bids will be obtained, or Police Department employees would continue to wear current badges; however not purchasing the newly designed badges could have a negative impact on morale due to the high level of department-wide support given to this effort.

Fiscal Impact


The total amount of \$39,649.63 is available in the Police Department's budget. The employee purchase program is estimated to contribute \$26,000 to \$29,000 towards the total cost.

Coordinated With:

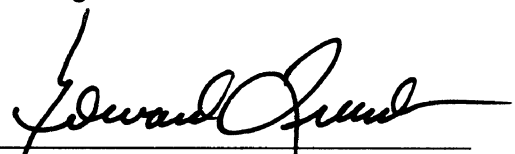
Police Department



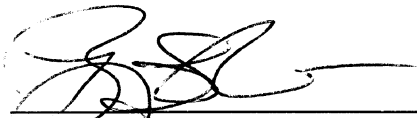
Cyndi Gonzales,
Management Assistant II



Jim Ruiz, CPPB
Purchasing Administrator



Edward Quedens, C.P.M.
Business Services Director



Bryan Raines,
Deputy City Manager

**CITY OF MESA
AWARD RECOMMENDATION
CUSTOM POLICE UNIFORM BADGES
(REQUEST FOR BID #2008203)**

**Sun Badge Company
Ontario, CA**

Description	Proposal Price
Purchase of approximately 900 custom police uniform badges, which in their entirety must be made in the United States of America	\$37,547.00
	5.6% Use Tax <u>2,102.63</u>
	TOTAL \$39,649.63

December 2008 Bid Results:

<u>Vendor</u>	Price	Design & Appearance	Conformance to Proposal	References/ Vendor Questionnaire	Total Score
Sun Badge Company Ontario, CA	44	50	30	20	144
C.W. Nielsen Mfg. Chehalis, WA	50	30	30	20	130
V & V Manufacturing City of Industry, CA	20	35	30	20	105
V.H. Blackinton & Co. Attleboro Falls, MA	16	28	20	20	84
Maximum Points	50	50	30	20	150