



# City Council Report

**Date:** May 4, 2009  
**To:** City Council  
**Through:** Jack Friedline, Deputy City Manager  
**From:** Daniel K. Cleavenger, Transportation Department Director  
**Subject:** Fee Change for Speed Hump Counts  
Citywide

## Purpose and Recommendation

The purpose of this report is to recommend a change to the Schedule of Fees and Charges for traffic counts related to the speed hump program.

Staff recommends reducing the fee from \$105 per count location to \$58 per count location.

## Background

Traffic counting services are contracted services. In 2004, when the current fee of \$105 per count location was established, the cost charged for a 48-hour bi-directional speed count was \$105.

## Discussion

The current contracted fee for a 48-hour bi-directional speed count is \$111 per count location. A 48-hour non-directional speed count is \$58 per count location.

There is little advantage to collecting speed data for each direction separately because the data is combined during post-processing to determine the speeds of all vehicles.

## Alternatives

**ORDER NON-DIRECTIONAL SPEED COUNTS BUT DO NOT CHANGE THE FEE**  
The intention at the time this fee was established was for the speed hump program to be revenue neutral. If the \$105 fee per count location is retained, and non-directional counts are ordered at a current cost of \$58 per location, there would be a gain in net revenues, albeit a small one. In FY07/08, \$315 in count fees were collected for this program and \$105 in the current fiscal year to date.

**STATUS QUO – CONTINUE TO ORDER BI-DIRECTIONAL SPEED COUNTS AND DO NOT CHANGE THE FEE**

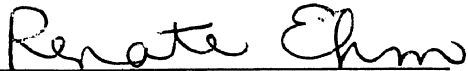
As of July 1, 2008, the contracted fee for a 48-hour bi-directional count increased to \$111 per count location. If the \$105 fee is retained, and bi-directional counts are ordered, there would be a loss in net revenues, albeit a small one as the City would need to pay the \$6 difference in the contracted cost. This alternative is not recommended.

**Fiscal Impact**

Staff estimates that the number of traffic counts will increase to approximately 20 per year as a result of recent changes to the speed hump policy. The recommendation is revenue neutral while the alternatives would generate either a small net gain (\$940) or net loss (\$120) respectively.

**Coordinated With**

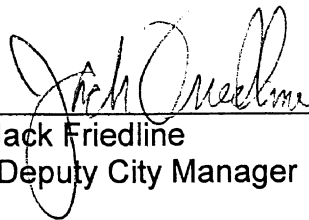
No other departments are affected by this recommendation.



Renate Ehm  
Senior Transportation Engineer



Daniel K. Cleavenger  
Transportation Director



Jack Friedline  
Deputy City Manager

**TRANSPORTATION**  
**Proposed Changes to Fees and Charges**

Document of Change: Resolution

Fee Recommendation BAR No.:

Description of Services:	Current Fee/Charge	Proposed Fee/Charge	Date Last Revised	09/10 Fiscal Impact	10/11 Fiscal Impact	Notes
<b>Speed Hump Program Fees</b> Traffic count per location	\$105.00	\$58.00	07/01/06	•	•	TRAFFIC COUNTING SERVICES ARE CONTRACTED SERVICES. IN 2004, WHEN THE CURRENT FEE OF \$105 PER COUNT LOCATION WAS ESTABLISHED, THE COST CHARGED FOR A 48-HOUR BI-DIRECTIONAL SPEED COUNT WAS \$105. THERE IS LITTLE ADVANTAGE TO COLLECTING SPEED DATA FOR EACH DIRECTION SEPARATELY BECAUSE THE DATA IS COMBINED DURING POST-PROCESSING TO DETERMINE THE SPEEDS OF ALL VEHICLES. THE CURRENT COST FOR A 48-HOUR NON-DIRECTIONAL SPEED COUNT IS \$58.

\* In the current fiscal year, to date, we have collected \$105 in fees. In FY07/08, we collected \$315 in fees.

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION OF THE CITY COUNCIL OF THE  
CITY OF MESA, MARICOPA COUNTY, ARIZONA  
MODIFYING FEES AND CHARGES FOR THE  
TRANSPORTATION DEPARTMENT AND  
DECLARING THIS RESOLUTION AND SAID FEES  
AND CHARGES TO BE A PUBLIC RECORD.**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MESA,  
COUNTY OF MARICOPA, STATE OF ARIZONA, AS FOLLOWS:**

Section 1: That the fees and charges with respect to services provided by the Transportation Department, true and correct copies of which are attached hereto and made a part hereof and incorporated herein by reference, are approved and hereby adopted to be effective on July 1, 2009.

Section 2: That this resolution, together with the fees and charges, true and correct copies of which are attached hereto, is declared to be a public record pursuant to the provisions of A.R.S. § 9-801.

**PASSED AND ADOPTED** by the City Council of the City of Mesa, Maricopa County, Arizona, this \_\_\_\_\_ day of \_\_\_\_\_, 2009.

**APPROVED:**

\_\_\_\_\_  
Mayor

**ATTEST:**

\_\_\_\_\_  
City Clerk

**Transportation Department  
Proposed Changes to Fees and Charges  
Exhibit A**

<u>Description</u>	<u>Current</u>	<u>New</u>
Speed Hump Program Fees Traffic count per location	\$105.00	\$58.00