

Protect Your Business This Holiday Season

Take precautions to help protect you, your employees and your business from becoming a victim this holiday season.

For more information, if you would like a security survey, and/or a presentation to your employees on workplace violence, robbery prevention, shoplifting prevention, or any other topic you feel would be worthwhile, please call 480-644-2300, option 5, to be referred to your crime prevention officer.



Mesa Police Department
www.mesaaz.gov/police

Mesa Police Department

Holiday Safety for Businesses



In preparation for the upcoming holiday season, the Mesa Police Department Crime Prevention Unit would like to provide you with some valuable information to protect your business, supplies, and employees.

Should you have any questions, please feel free to contact us using the numbers on the back of this brochure.

Best wishes for a safe and happy holiday season!



Tips for Protecting Merchandise

- **Control Access** by allowing only one door to be open for customers. It is recommended that all back doors remain locked from the outside. Use a decorative rope or string to help prevent use of these exits except for emergencies.
 - **Limit Access** to areas that are off limits to customers. Use signs indicating “Employees Only” for back rooms and storage areas.
 - **Control Activity** in your store. Deter shoppers from entering your business with open bags, large totes, etc. Consider using signage at the entrances that indicate no open bags or large bags are allowed. Give customers an option to tape their bag closed with decorative tape that you provide. It is not recommended that you store bags for your customers.
 - **Maintain Visibility** throughout the store. Make sure you can see the front door, that there are no “hidden areas” and your shelves are positioned so that someone cannot hide.
 - **Determine what your employee signal will be.** This is a code word or name that indicates immediate assistance is needed or that the police need to be called. It can be used over the intercom, in person, or by word of mouth. Make sure all employees know the word or name and what it means.
 - **Additional Staff** during the holiday season provides additional control and monitoring of shoppers. Greeters should be at all entry/exit points, making eye contact with all customers. Small talk is also a deterrent for criminal activity.
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- **Don't Stereotype.** Anyone can shoplift or steal from you.
 - **Don't leave the cash register or money unattended.** Make frequent bank drops using different employees and different routes. Two people are safer than one.
 - **Don't count money** or move money while customers are still in the store.
 - **Increase visibility** from the outside looking in.

