



City Council Report

Date: June 27, 2011
To: City Council
Through: Christopher J. Brady, City Manager
From: Edward Quedens, Business Services Director
Timothy Meyer, Business Licensing & Revenue Collection Administrator
Subject: Fees & Charges for Business Services, Revenue Collection Operations

Strategic Initiatives



Purpose and Recommendation

The purpose of this report is to propose adjustments to certain fees and language for Special Regulatory Licenses. Updating these fees and charges will 1) ensure consistency among the City's special regulatory license fees and 2) ensure these license fees are comparable with other valley municipalities.

Background/Discussion

Business Services continues to annually review our licensing fees and recently obtained and evaluated valley city comparisons (see attached).

Teenage Dance Hall Fees

The majority of the City's special regulatory licenses, excluding liquor license fees, consist of an application fee, a license fee and an annual renewal fee. Staff recommends making changes to the Teenage Dance Hall fees to be consistent with the City's other special regulatory licenses.

The City currently does not charge an application fee. Staff recommends establishing a Teenage Dance Hall Application Fee of \$100. Since before 1967, the City has charged an annual fee of \$100. In lieu of this, staff recommends establishing a Teenage Dance Hall License Fee of \$300 and an Annual Renewal Fee of \$300.

The recommended fee changes detailed above were approved by Council on June 21, 2010. Shortly thereafter, a question arose regarding the attachments in the public notice of these fee changes and it was decided to resubmit the requested fee changes through the annual review process to ensure there was no challenge. Currently, there are no Teenage Dance Hall licenses issued.

Liquor License Fee

A change to the fee title from “Annual Renewal Fee” to “Annual Fee” is proposed. This change is simply to the title shown in the Schedule of Fees and Charges to be consistent with the fee’s title in the City Code. No change to the fee is proposed and no additional revenue will result.

Alternatives

1. Adjust the fees, charges and language as recommended or amend the recommendation.
2. Continue with the present fees, charges and language.

Fiscal Impact

The fiscal impact of adjusting these fees and charges for Teenage Dance Hall is \$0 annually (there are currently no licenses issued) and Liquor License is \$0 annually (no change to the amount is proposed).

Coordinated With

Revenue Collection Operations

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