Strategic Priority

A Sustainable Economy

*Primary Contributing Departments:*

- Office of Economic Development
- Falcon Field
- Development Services
The City of Mesa Office of Economic Development works to enhance Mesa’s economy by:

- supporting the creation of quality jobs;
- increasing per capita income; and
- improving the quality of life for residents.

A sustainable economy is a diversified economy.

Our industries of opportunity are:

- Healthcare
- Education
- Aerospace / Aviation
- Tourism / Technology

that provide high-quality jobs to propel Mesa’s economic growth and prosperity.
2015 - Mesa Industry Breakdown - By Number of Jobs

- Retail Trade: 18%
- Health Care & Social Assistance: 15%
- Accommodation & Food Services: 11%
- Educational Services: 9%
- Manufacturing: 7%
- Construction: 6%
- Other: 6%
- Professional, Sci. & Tech Services: 5%
- Real Estate, Rental & Leasing: 4%
- Admin. & Support Services: 3%
- Public Admin.: 3%
- Finance & Insurance: 3%
- Wholesale Trade: 3%
- Arts, Ent. & Rec.: 2%
- Trans. & Ware.: 2%
- Information: 2%

Source: ESRI Community Analyst 2015
<table>
<thead>
<tr>
<th>Industry</th>
<th>Number of Businesses</th>
<th>Number of Jobs</th>
<th>% of Total Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail Trade</td>
<td>2,456</td>
<td>28,638</td>
<td>17.85%</td>
</tr>
<tr>
<td>Health Care &amp; Social Assistance</td>
<td>1,323</td>
<td>24,162</td>
<td>15.06%</td>
</tr>
<tr>
<td>Accommodation &amp; Food Services</td>
<td>1,015</td>
<td>17,852</td>
<td>11.13%</td>
</tr>
<tr>
<td>Educational Services</td>
<td>342</td>
<td>14,491</td>
<td>9.03%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>471</td>
<td>12,014</td>
<td>7.49%</td>
</tr>
<tr>
<td>Construction</td>
<td>1,435</td>
<td>9,918</td>
<td>6.18%</td>
</tr>
<tr>
<td>Other Services</td>
<td>1,749</td>
<td>9,735</td>
<td>6.07%</td>
</tr>
<tr>
<td>Professional, Sci. &amp; Tech Services</td>
<td>1,353</td>
<td>8,284</td>
<td>5.16%</td>
</tr>
<tr>
<td>Real Estate, Rental &amp; Leasing</td>
<td>1,052</td>
<td>6,525</td>
<td>4.07%</td>
</tr>
<tr>
<td>Admin. &amp; Support Services</td>
<td>737</td>
<td>5,547</td>
<td>3.46%</td>
</tr>
<tr>
<td>Finance &amp; Insurance</td>
<td>1,034</td>
<td>5,505</td>
<td>3.43%</td>
</tr>
<tr>
<td>Public Administration</td>
<td>181</td>
<td>4,367</td>
<td>2.72%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>425</td>
<td>4,291</td>
<td>2.67%</td>
</tr>
<tr>
<td>Arts, Entertainment &amp; Recreation</td>
<td>263</td>
<td>2,734</td>
<td>1.70%</td>
</tr>
<tr>
<td>Transportation &amp; Warehousing</td>
<td>256</td>
<td>2,491</td>
<td>1.55%</td>
</tr>
<tr>
<td>Information</td>
<td>265</td>
<td>2,425</td>
<td>1.51%</td>
</tr>
<tr>
<td>Unclassified Establishments</td>
<td>681</td>
<td>1,088</td>
<td>0.68%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>27</td>
<td>158</td>
<td>0.10%</td>
</tr>
<tr>
<td>Mgmt. of Companies</td>
<td>18</td>
<td>97</td>
<td>0.06%</td>
</tr>
<tr>
<td>Utilities</td>
<td>7</td>
<td>54</td>
<td>0.03%</td>
</tr>
<tr>
<td>Mining</td>
<td>7</td>
<td>39</td>
<td>0.02%</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>15,097</strong></td>
<td><strong>160,415</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>
Economic Development Assisted Job Creation - By Industry
FY 07/08 to FY 15/16

Source: City of Mesa – Office of Economic Development
### Economic Development Assisted Job Creation - By Industry
FY 07/08 to FY 15/16

<table>
<thead>
<tr>
<th>Industry</th>
<th>Number of Businesses</th>
<th>Number of Jobs</th>
<th>% of Total Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional, Scientific &amp; Tech Services</td>
<td>37</td>
<td>3,778</td>
<td>26.8%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>32</td>
<td>3,375</td>
<td>23.9%</td>
</tr>
<tr>
<td>Health Care &amp; Social Assistance</td>
<td>13</td>
<td>2,281</td>
<td>16.2%</td>
</tr>
<tr>
<td>Educational Services</td>
<td>16</td>
<td>1,397</td>
<td>9.9%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>9</td>
<td>1,136</td>
<td>8.1%</td>
</tr>
<tr>
<td>Transportation &amp; Warehousing</td>
<td>10</td>
<td>572</td>
<td>4.1%</td>
</tr>
<tr>
<td>Accommodation &amp; Food Services</td>
<td>26</td>
<td>507</td>
<td>3.6%</td>
</tr>
<tr>
<td>Unclassified Establishments</td>
<td>5</td>
<td>300</td>
<td>2.1%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>18</td>
<td>227</td>
<td>1.6%</td>
</tr>
<tr>
<td>Public Administration</td>
<td>1</td>
<td>163</td>
<td>1.2%</td>
</tr>
<tr>
<td>Other Services</td>
<td>4</td>
<td>127</td>
<td>0.9%</td>
</tr>
<tr>
<td>Arts, Entertainment &amp; Recreation</td>
<td>6</td>
<td>121</td>
<td>0.9%</td>
</tr>
<tr>
<td>Finance &amp; Insurance</td>
<td>5</td>
<td>103</td>
<td>0.7%</td>
</tr>
<tr>
<td>Information</td>
<td>1</td>
<td>15</td>
<td>0.1%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>183</strong></td>
<td><strong>14,102</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>
Per Capita Income by Year - County & Community Comparison

Source: United States Census Bureau
Annual Wage of Jobs Economic Development Jobs Created
FY 07/18 to FY 15/16

Source: City of Mesa – Office of Economic Development

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Actual Average Wage</th>
<th>125% of County Median Wage</th>
<th>County Median Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 07/08</td>
<td>$49,980</td>
<td>$44,070</td>
<td>$35,256</td>
</tr>
<tr>
<td>FY 08/09</td>
<td>$58,826</td>
<td>$44,070</td>
<td>$35,256</td>
</tr>
<tr>
<td>FY 09/10</td>
<td>$53,127</td>
<td>$44,070</td>
<td>$33,980</td>
</tr>
<tr>
<td>FY 10/11</td>
<td>$66,944</td>
<td>$49,205</td>
<td>$35,256</td>
</tr>
<tr>
<td>FY 11/12</td>
<td>$66,944</td>
<td>$49,205</td>
<td>$35,256</td>
</tr>
<tr>
<td>FY 12/13</td>
<td>$50,942</td>
<td>$44,070</td>
<td>$35,256</td>
</tr>
<tr>
<td>FY 13/14</td>
<td>$51,260</td>
<td>$44,070</td>
<td>$35,256</td>
</tr>
<tr>
<td>FY 14/15</td>
<td>$51,260</td>
<td>$44,070</td>
<td>$35,256</td>
</tr>
<tr>
<td>FY 15/16</td>
<td>$46,256</td>
<td>$44,070</td>
<td>$35,256</td>
</tr>
</tbody>
</table>

A Quality Job is defined by the Arizona Commerce Authority (ACA) as one paying at or above 125% of the County Median Wage.
City of Mesa Employment to Population Ratio

# 2015 Population to Jobs Ratio

<table>
<thead>
<tr>
<th></th>
<th>Mesa</th>
<th>Maricopa County</th>
<th>Phoenix</th>
<th>Chandler</th>
<th>Gilbert</th>
<th>Tempe</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Businesses</strong></td>
<td>15,097</td>
<td>148,125</td>
<td>59,837</td>
<td>8,057</td>
<td>6,552</td>
<td>10,246</td>
</tr>
<tr>
<td><strong>Total Jobs</strong></td>
<td>160,415</td>
<td>1,903,770</td>
<td>823,318</td>
<td>107,113</td>
<td>64,854</td>
<td>173,681</td>
</tr>
<tr>
<td><strong>Job to Population Ratio</strong></td>
<td><strong>0.35:1</strong></td>
<td><strong>0.47:1</strong></td>
<td><strong>0.54:1</strong></td>
<td><strong>0.43:1</strong></td>
<td><strong>0.27:1</strong></td>
<td><strong>1.02:1</strong></td>
</tr>
</tbody>
</table>

Source: ESRI Community Analyst 2015
Strategic Priority: Sustainable Economy

Economic Development
• FY 16/17 Baseline Budget $5,747,814

Proposed Budget
• Redevelopment Area (RDA) and Central Business District $300,000
• Greater Phoenix Economic Council $2,367
• Phoenix East Valley Partnership $15,000
The Falcon Field Economic Activity Area

• More than **600 businesses**
• Nearly **19,000 jobs**
• Generates more than **$2.3 billion** in economic impact annually to the City, region and State

With Falcon Field, a vibrant general aviation airport at its core, the FFEAA offers numerous opportunities for enhancing employment centers.
Strategic Priority: A Sustainable Economy

*Contributing Department:* Falcon Field
Strategic Priority: A Sustainable Economy

Contributing Department: Falcon Field

- 1,302 On-Airport Jobs
- 300 New Jobs Since 2013
Strategic Priority: Sustainable Economy

Falcon Field

• FY 16/17 Baseline Budget $1,734,382
Strategic Priority: A Sustainable Economy

Contribution Department: Development Services

Contribution Program(s):
- Development Services
- Planning

*FY 15/16 does not include the valuation of work being done on the Apple facility
Strategic Priority: A Sustainable Economy

**Contributing Department:** Development Services

**Contributing Program(s):**
- Development Services
- Planning

### Total Number of Commercial and Residential Permits

<table>
<thead>
<tr>
<th>Year</th>
<th>Commercial Permits</th>
<th>Residential Permits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 10/11</td>
<td>1,085</td>
<td>4,082</td>
</tr>
<tr>
<td>FY 11/12</td>
<td>1,382</td>
<td>4,730</td>
</tr>
<tr>
<td>FY 12/13</td>
<td>1,462</td>
<td>5,197</td>
</tr>
<tr>
<td>FY 13/14</td>
<td>1,475</td>
<td>5,409</td>
</tr>
<tr>
<td>FY 14/15</td>
<td>1,590</td>
<td>6,187</td>
</tr>
<tr>
<td>FY 15/16 (Estimate)</td>
<td>1,456</td>
<td>6,553</td>
</tr>
</tbody>
</table>

Source: Tidemark
Strategic Priority: A Sustainable Economy

**Contributing Department:**
Development Services

**Contributing Program(s):**
- Development Services
- Planning

---

**Development Activity Revenue**
**Fiscal Year 12/13 - 15/16**

<table>
<thead>
<tr>
<th>Year</th>
<th>Planning Revenue</th>
<th>Other Revenue</th>
<th>Residential Revenue</th>
<th>Commercial Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY12/13</td>
<td>$821,800</td>
<td>$462,187</td>
<td>3,161,155</td>
<td>3,965,608</td>
</tr>
<tr>
<td>FY13/14</td>
<td>$1,295,153</td>
<td>$474,469</td>
<td>3,601,970</td>
<td>4,710,150</td>
</tr>
<tr>
<td>FY14/15</td>
<td>$817,457</td>
<td>$486,560</td>
<td>4,247,456</td>
<td>4,648,285</td>
</tr>
<tr>
<td>FY15/16</td>
<td>$723,013</td>
<td>$498,582</td>
<td>5,680,681</td>
<td>4,089,326</td>
</tr>
</tbody>
</table>

Source: Advantage Revenue Detail Report
Strategic Priority: Sustainable Economy

Development Services
• FY 16/17 Baseline Budget $7,681,979

Proposed Budget
• Contracted Historic Preservation Services $15,000
Primary Contributing Departments:

- Mesa Counts on College
- City of Mesa Library
Strategic Priority: Workforce Development

Contributing Department:
Mesa Counts on College

Contributing Program(s):
- Mesa Counts on College Access Center
  - One-on-One College Advising
  - Career Exploration
  - Education Resource Center for the Community
  - College Themed Workshops

Registered Clients: 684 (August 2015 – March 2016)

- 9th Grade
- 10th Grade
- 11th Grade
- 12th Grade
- Disconnected
**Contributing Department:**
Mesa Counts on College

**Contributing Program(s):**
- PSAT/NMSQT and SAT Preparation Program
  - Provide early exposure to testing material
  - Develop test taking strategies
  - Provide feedback to results
  - Support college readiness

**Strategic Priority: Workforce Development**

Program Enrollment per High School: 129 Students
Contributing Department: Mesa Counts on College

Contributing Program(s):

- Mesa Public Schools Outreach
  - Provide supplemental support upon request regarding college and career readiness topics
  - Further develop relationships between MCoC and MPS
  - Provide offsite college advisement
  - Continue cultivating a college-going culture among the high school populations

Mesa Public Schools Outreach Student Interaction: 1,807
Strategic Priority: Workforce Development

**Contributing Department:**
Mesa Counts on College

**Contributing Program(s):**
- Adult Re-Entry
  - Provide disconnected adults and youth a pathway to obtaining a high school equivalency diploma
- Develop career pathways
- Support GED completion

![GED Program Information Chart]

- **Enrolled**
- **Passed 1-3 subjects**
- **Passed GED**

- **Session 1** (10/19/2016 - 1/15/2016)
- **Session 2** (1/18/2016 - 4/8/2016)
Strategic Priority: Workforce Development

Mesa Counts on College Budget
  • FY 16/17 Baseline Budget $57,000

Proposed Budget

  • SAT and PSAT/NMSQT Preparation Course
    • $82,500 from Salt River Pima Maricopa Indian Community
  • GED Preparation Course
    • $42,769 from Gila River Indian Community
Strategic Priority: Workforce Development

**Contributing Department:**
Library

**Contributing Program:**
Children’s Programs (0-11)
- Pre K programs (0-5)
  - Provide early exposure to reading
  - Develop early literacy skills
  - Develop digital literacy skills
  - Engage and support parents
- Children’s Programs (5-11)
  - Encourage regular reading
  - Build literacy skills
  - Build digital literacy skills
  - Foster lifelong learning

[Bar chart showing attendance for FY 11/12, FY 12/13, FY 13/14, FY 14/15, and FYTD 15/16]
Strategic Priority: Workforce Development

**Contributing Department:**
Library

**Contributing Program:**
Teen Programs (12-18)

- Encourage regular reading
- Build literacy skills
- Build digital literacy skills
- Provide life skills instruction
- Support college and career readiness
- Foster lifelong learning

**TEEN PROGRAM ATTENDANCE**

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 11/12</td>
<td>2,000</td>
</tr>
<tr>
<td>FY 12/13</td>
<td>3,000</td>
</tr>
<tr>
<td>FY 13/14</td>
<td>1,500</td>
</tr>
<tr>
<td>FY 14/15</td>
<td>2,500</td>
</tr>
<tr>
<td>FYTD 15/16</td>
<td>500</td>
</tr>
</tbody>
</table>
Strategic Priority: Workforce Development

Contributing Department:
Library

Contributing Program(s):
Adult Programming (19 and up)
- Encourage regular reading
- Build digital literacy skills
- Build workforce skills
- Foster lifelong learning

![Adult Program Attendance Chart](chart.png)
Strategic Priority: Workforce Development

**Contributing Department:**
Library

**Contributing Program(s):**

THINKspot programs (0-99)
- Develop and build STEAM skills
- Develop and build digital literacy skills
- Develop and build workforce skills
- Foster lifelong learning

![THINKSPOT PROGRAM ATTENDANCE Graph]

- FY 13/14
- FY 14/15
- FYTD 15/16
Strategic Priority: Workforce Development

Library Budget
- FY 16/17 Baseline Budget $7,053,969

Proposed Budget
- THINKspot 2.0
  - $100,000 from Salt River Pima Maricopa Indian Community
  - $100,000 from Community Development Block Grant
  - Adjustment request for Librarian III