IT ALL STARTS WITH A SPARK OF IMAGINATION.
YOUR IDEAS, OUR FUTURE.
Share your ideas for making Mesa amazing!

ImagineMesa.com

- Polly Bonnett, Executive Manager
Imagine Mesa aimed to engage Mesa residents, businesses and visitors to share their ideas for shaping Mesa’s future by:

• Using digital strategies that compelled engagement
• Developing diverse communications and content that was appealing to multiple interests
• Utilizing data from social media and website interactions to ensure community-wide representation
Imagine Mesa at Play

Recommendations:

1. Multi-purpose, multi-field youth and amateur sports complex
2. Bike/pedestrian trail program
   - Expand trail system
   - Seek opportunities for economic development and amenities along trails and paths
3. Park features and 2012 park bond continuation
Imagine Mesa at Play

Responses:

1. Improve and expand Sports Fields, this is included in CIP project discussions

2. Look at expanding trail system, this will be included in the CIP project discussions; continue to examine complimentary trail usage; install wayfinding signage to point to areas of retail activity and encourage development opportunities along pathways

3. Identify park features and amenities, this will be included in CIP project discussions
Imagine Mesa at Home

Recommendations:

1. Code Enforcement: Proactive code compliance officers
2. Control of the feral cat population
3. Increase numbers of police officers
Imagine Mesa at Home

Responses:

1. Define and create proactive strategies for Code Enforcement
2. Expand and strengthen current program and partnerships, specifically related to Trap Neuter and Release
3. Evaluate service demand model for current and future staffing for Police and Fire
Imagine Mesa’s Green Future

Recommendations:

1. Light rail to extend to Superstition Springs Mall and more bus routes on north/south roads between Gilbert and Power in East Mesa

2. Food waste composting facility/anaerobic digestion

3. Expand bulk pick-up days and large metal City clean-up bins available to neighborhoods four times per year
Imagine Mesa’s Green Future

Responses:

1. Develop strategy for additional N/S bus route east of Gilbert Road
2. Pilot anaerobic digestion program
3. Increase Bulk Item pick-up and rebrand Clean Sweep/Green Sweep
Imagine Mesa Work and Innovation

Recommendations:

1. Innovation District and technology committee
2. Build a STEAM center on Las Sendas Mountain
   • Include an observatory at the highest and darkest point in Mesa and code academy
3. Create a restaurant innovation district
Imagine Mesa Work and Innovation

Responses:

1. Work with public and private partners to continue growing Mesa’s Innovation District and attract top-tier university

2. Brand and expand Mesa Public Library’s code class programs

3. Create an environment that supports new restaurants and look for opportunities to create a restaurant incubator
## Support Existing Projects

<table>
<thead>
<tr>
<th>Idea</th>
<th>Staff Responses</th>
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<tbody>
<tr>
<td>1. Library in Eastmark or SE Mesa</td>
<td>The Library is currently undergoing a needs analysis for this project, and will be included as part of CIP discussions</td>
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<tr>
<td>2. For Mesa address the homeless situation</td>
<td>Task Force will be presenting to Council on February 15th</td>
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<tr>
<td>3. For the Broadway Rd corridor to look nice and attract more businesses</td>
<td>The Broadway Corridor Project will be included in CIP discussions, in the meantime landscaping improvements are proceeding until future funding is identified for the project</td>
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<td>4. Honor military, police, and fire with banners displayed downtown</td>
<td>The banner program allows option for first responders to participate</td>
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<td>5. A new fire station in Eastmark</td>
<td>This will be included as part of upcoming CIP discussions</td>
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<td>6. Early education opportunities for young learners in Mesa</td>
<td>Mesa K-Ready kicked off on January 25th</td>
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## Honorable Mentions

<table>
<thead>
<tr>
<th>Idea</th>
<th>Staff Responses</th>
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<tbody>
<tr>
<td>1. Little free library in neighborhoods</td>
<td>Community Services is currently developing a Little Free Library pilot program</td>
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<td>2. Entry / monument signs into Mesa</td>
<td>Transportation will provide options for marking entry ways into the City similar to the street sign branding that is currently in downtown Mesa</td>
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<td>3. Downtown to be serviced by expanded City chilling system</td>
<td>Adding non-city customers will require additional capacity which will need to be evaluated</td>
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<td>4. The Landing at Lehi Falls</td>
<td>Discussions are underway to consider options for this project</td>
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<td>5. Food Forest, community garden, nursery, community education center and farmers market</td>
<td>Staff have Farm to Table concept that incorporates garden, nursery and education center</td>
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