IT ALL STARTS WITH A SPARK OF IMAGINATION.
YOUR IDEAS, OUR FUTURE.
Share your ideas for making Mesa amazing!
Imagine Mesa at Play

1. Multi-purpose, multi-field youth and amateur sports complex
   • Support Red Mountain Youth Sports Complex
   • Year round professional quality fields
   • Field house to provide indoor sports and events
   • Will encourage additional supporting development

City Response
   • 24 athletics fields are being proposed in northeast Mesa adjacent to Red Mountain Park.
   • On July 2, 2018, the City Council voted 1) to submit to the electors on the November 6, 2018 ballot a question of approving public expenditures to construct a City-owned and operated Mesa Plays Youth and Events Sports complex; 2) to submit to the electors a question on the November 6, 2018 ballot to increase the lodging tax by 1% to support a sports complex; and 3) to call a special bond election to submit to the electors on the November 6, 2018 ballot a question of authorizing the sale of general obligation bonds for 9 “community fields” of the 24 fields (the remaining 15 “tournament fields” would be paid through excise tax bonds should #1 and #2 above be approved by the voters.
Imagine Mesa at Play

2. Bike/pedestrian trail program
   • Continue the creation of an exceptional citywide trail system
   • Incorporate art, restrooms, etc.
   • Seek opportunities for economic development adjacent to trail system catering to trail users (coffee shop, bike shop, restaurants, etc.)
   • Connection to destinations and regional trail systems

City Response
   • On July 2, the City Council voted to call a special bond election to submit to the electors on the November 6, 2018 ballot a question of authorizing the sale of general obligation bonds (click on the link for the proposed projects at the end of this presentation).
   • Transportation will pursue wayfinding signage to point users to areas of retail activity.
   • Staff will continue to assess complimentary trail uses and provide analysis as future opportunities are presented.
Imagine Mesa at Play

3. Park features and 2012 park bond continuation

- Consider new high-impact destination facilities and features (ex. splash pads, shade structures, dog parks, skate features, etc.)
- Fund the remainder of the 2012 park bond projects that were not entirely completed (Signal Butte & Elliot Park, Monterey Park, and the Federal Building)

City Response

- On July 2, the City Council voted to call a special bond election to submit to the electors on the November 6, 2018 ballot a question of authorizing the sale of general obligation bonds (click on the link for the proposed projects at the end of this presentation).
Imagine Mesa at Home

1. Code Enforcement: Proactive code compliance officers
   - Suggest adding two new full-time officers and two part-time officers with an emphasis on proactive enforcement
   - Proactively address bandit signs and other code issues

City Response
- Fiscal Year 2018/2019 budget includes four additional code officers and an allocation for part-time assistance for bandit sign removal.
- An inter-departmental team will be formed and neighborhoods proactively selected to provide education and enforcement to specific property owners.
Imagine Mesa at Home

2. Control of the feral cat population

- Work with Arizona League of Cities and Towns to lobby the State and ask them to consider changes to how cats are classified
- Support City of Mesa staff as they continue researching best practices and models across the country for ideas on how to work with this issue
- Increased funds for targeted Trap Neuter Release in problem areas

City Response

- City staff will be looking at strengthening and enhancing the current program and will pursue Trap-Neuter-Release program expansion through partnerships.
Imagine Mesa at Home

3. Increase numbers of police officers

- Hire additional public safety officers for increased enforcement and community-focused service
- Focus on community interactions and proactive enforcement with a dedicated team in each district
- Form Community Action Teams utilized in years past in each police district

City Response

- City Council voted to place a 0.25 percent sales-tax increase on the November 6, 2018 ballot to hire additional police officers and firefighters.
- On July 2, the City Council voted to call a special bond election to submit to the electors on the November 6, 2018 ballot a question of authorizing the sale of general obligation bonds (which includes public safety facilities and improvements, and support equipment and vehicles-click on the link for the proposed projects at the end of this presentation).
Imagine Mesa’s Green Future

1. Light rail to extend to Superstition Springs Mall and more bus routes on north/south roads between Gilbert and Power in East Mesa
   - Explore expanding the current direction of Transit to increase transit accessibility east of Gilbert Road
   - Pursue at least one north/south bus route between Gilbert and Power roads. Options are Greenfield Road and/or Val Vista Drive

City Response
   - The current Mesa Transit Plan 2040 identifies potential future light rail extensions. There is no identified funding for extensions past Gilbert Road at this time.
   - City staff identified potential funding in FY 21/22 for a N/S route on Greenfield or Val Vista.
Imagine Mesa’s Green Future

2. Food waste composting facility/anaerobic digestion
   • Increase diversion of waste out of the landfill, reducing costs of disposal
   • Turn food waste into a commodity, cost avoidance
     • Anaerobic Digestion
     • Renewable Natural Gas
     • Electricity
     • Compost
   • Pilot program – technical and financial
     • Partnership with ASU and Water Resources on bench scale testing
     • Partnership with EVIT and Bashas on food waste composition

City Response
• Staff is completing a feasibility study.
• A pilot was recently presented to the City Council and a program is currently moving forward.
Imagine Mesa’s Green Future

3. Expand bulk pick-up days and large metal City clean-up bins available to neighborhoods four times per year
   • Increase the bulk item program from 2 days per week to 4 days per week, scheduled service
   • Invest in expanding the marketing efforts
   • Expand Clean Sweep/Green Sweep roll-off box metal-bin program from 1 time per year to 2 times per year (per neighborhood).

City Response
   • The Environmental Management & Sustainability Department will begin a four day week service in July 2018.
Imagine Mesa Work and Innovation

1. Innovation District and Technology Committee
   - Build/adapt space to bring a major, top-tier university downtown
   - Support HeatSync and add a co-working space for new businesses and startups
   - Create, fund, and empower a committee/process to make Mesa a test bed for cutting edge technology

City Response
- The City Council voted to bring Arizona State University (ASU) to downtown Mesa. The lease agreement specifies ASU’s commitment to include 750 students, 40 faculty and staff, with provision of 25 annual scholarships to Mesa residents, while Mesa’s commitment is to design and construct a 5 story 115,000SF ASU building. Also, the City Center Master Plan will include a 2 to 3 acre open space with a water feature and skating rink and an Innovation Studios (former IT building). Anticipated start of classes is fall of 2021.
- HeatSync recently leased a larger space in downtown. The City is helping them through the Fire Sprinkler assistance program to increase capacity and navigating through the development process.
Imagine Mesa Work and Innovation Continued

1. Innovation District and Technology Committee
   - Build/adapt space to bring a major, top-tier university downtown
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City Response Continued
   - The City’s LaunchPoint assists startup entrepreneurs with a flexible space for business development, networking and training opportunities. Located in Mesa Center for Higher Education, more than a dozen companies reside there with nearly 60 full-time employees.
   - CO+HOOTS (a collaborative coworking space) will be a tenant in The GRID, a seven story mixed project near Mesa Drive and Main Street.
   - A downtown branding and marketing initiative has been established with community partners.
   - Staff are working on creating an Innovation District Governance.
Imagine Mesa Work and Innovation

2. Build a STEAM center on Las Sendas Mountain
   • Include an observatory with a code academy at the highest and darkest point in Mesa

City Response
   • Although an observatory isn’t being considered at this time, the Library is focusing on enhancing their code academies, and purchasing more equipment to increase participation. MesaCodes is the new name for all coding programs. Weekly code programs will be available to kids at the Main, Red Mountain and Dobson Libraries from ages 4 – 14 with periodic classes offered to adults.
   • New code classes will also be designed for teens.
   • The Library hopes to partner with the i.d.e.a. Museum and Parks, Recreation, and Community Facilities to offer MesaCodes beyond the Library locations.
3. Create a restaurant innovation district
   
   • Find a City space and create a restaurant innovation district

City Response
   
   • The City Council approved the release of a Request for Proposal for the redevelopment of the Sirrine House into a “farm-to-fork” and urban agricultural space. In addition, City staff initiated a Request for Interest in operating a downtown farmer’s market on city-owned land.
1. Library in Eastmark or southeast Mesa

On July 2, the City Council voted to call a special bond election to submit to the electors on the November 6, 2018 ballot a question of authorizing the sale of general obligation bonds (which includes a southeast Mesa library).

2. Address homelessness

- A designated police officer is working with City Departments and non-profit agencies on this initiative. Strategic Plan update was presented to Council in early 2018.
- The Police Department will conduct “Operation Main Line” monthly for three months to connect the homeless to services; educate about new light rail rules; and enforce as necessary.
- Mesa United Way is working to create a new resource center, east of Gilbert Road as well as bridge housing opportunities.

3. Improve aesthetics on Broadway Rd corridor to look nice and attract more businesses

The Broadway Road Corridor Study is underway and obtaining public feedback (approximately 6.5 miles of Broadway Road from Loop 101 to Lindsay Road). The process will help identify proposed improvements with the goal of creating an improved multi-modal streetscape which can accommodate vehicles, bicycles, pedestrians and transit. Design of Phase 1 (approx. Mesa Drive to Stapley Road) is included in the Fiscal Year 2018/19 budget.
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<td>4. Honor military, police, and fire personnel with banners displayed downtown</td>
<td>The City of Mesa Hometown Heroes Banner Program was created for the community to recognize and honor Mesa residents and their family members who are serving, or are veterans who have served, our country in the United States Armed Forces. The program was expanded to include fallen Mesa police officers. The Fire Department has their own program where they recognize their fallen firefighters.</td>
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<td>5. A new fire station in Eastmark</td>
<td>On July 2, the City Council voted to call a special bond election to submit to the electors on the November 6, 2018 ballot a question of authorizing the sale of general obligation bonds (which includes a northeast Fire Station and an Eastmark Fire Station in southeast Mesa-click on the link for the proposed projects at the end of this presentation).</td>
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<td>6. Early education opportunities for young learners in Mesa</td>
<td>• A Community Collaborative of Mesa Public Schools, Mesa United Way, the Mesa Chamber of Commerce and the City of Mesa have created the Mesa K-Ready demonstration program of 50 three and four-year olds and their families. • Program acknowledged participants accomplishments in a celebration on May 24th. • Also, a Harvard Fellow in Mesa will be working with the program to collect data and stories for a summary report.</td>
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# IDEA CITY RESPONSE

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<td>1. Little free library in neighborhoods</td>
<td>Staff will launch Mesa’s Little Library program in Summer 2018. The Neighborhood Outreach Office has funding for 6 libraries.</td>
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<td>2. Entry/monument signs into Mesa</td>
<td>The Transportation Department has been allocated $150k in their Fiscal Year 2018/2019 budget to identify five intersection locations at Mesa’s most traveled entryways for installation of illuminated street name signs with City of Mesa logos.</td>
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<td>3. Downtown to be serviced by expanded City chilling system</td>
<td>Remaining available chiller capacity is intended for municipal purposes, and other City facilities are being considered for connection. Adding non-city customers will require additional chiller capacity which will need to be evaluated.</td>
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<td>4. The Landing at Lehi Falls</td>
<td>On July 2, the City Council voted to call a special bond election to submit to the electors on the November 6, 2018 ballot a question of authorizing the sale of general obligation bonds (which includes the design and construction of Phase 1 of the Lehi Crossing Bike and Pedestrian Path).</td>
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| 5. Food Forest, community garden, nursery, community education center and farmers market | • Staff issued a Request for Proposal for the Sirrine House as a multi-use site incorporating themes of this recommendation.  
• Staff issued a Request for Interest to assess operator interest to manage and organize a Farmer’s Market in downtown Mesa. Three potential sites have been identified and staff are open to options. |