The Opioid Crisis in Mesa, Arizona
America Has The Highest Drug-Death Rate in the World

Estimated number of drug-related deaths and mortality rate 2015

<table>
<thead>
<tr>
<th>Region</th>
<th>Per million people*</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA</td>
<td>245.8</td>
<td>52,400</td>
</tr>
<tr>
<td>North America</td>
<td>172.2</td>
<td>55,300</td>
</tr>
<tr>
<td>Oceania</td>
<td>102.3</td>
<td>2,600</td>
</tr>
<tr>
<td>Asia</td>
<td>61.9</td>
<td>66,100</td>
</tr>
<tr>
<td>Latin America and the Caribbean</td>
<td>55.6</td>
<td>5,000</td>
</tr>
<tr>
<td>World average</td>
<td>39.6</td>
<td>190,900</td>
</tr>
<tr>
<td>Western and Central Europe</td>
<td>26.4</td>
<td>8,400</td>
</tr>
<tr>
<td>Eastern and South-Eastern Europe</td>
<td>22.5</td>
<td>12,600</td>
</tr>
<tr>
<td>Africa</td>
<td>14.9</td>
<td>40,800</td>
</tr>
</tbody>
</table>

* mortality rate per million persons aged 15-64
Best estimates according to source
Source: UNODC
Opioid death counts among Arizona residents and non-residents in Arizona from 2007 to 2016.
10 states have legislation that limits opioid prescriptions to 7 days or less

Source: National Conference of State Legislatures
Credit: Sarah Frostenson
It doesn't matter how many resources you have.

If you don't know how to use them, it will never be enough.
480-644-4264
1-888-688-4222
According to the Arizona Department of Health Services, kids are being prescribed as young as 12 years old.
479 Program
Immediate Action

- Fast track training of first responders on use of the 800 number.
- Create and distribute materials with the number on it (pamphlet, business cards, etc.)
- Educate and raise awareness of new Arizona legislation.
Long Term Action

- Partner with Mesa Public Schools to increase awareness at an early age.
- Refine implementation of Red Ribbon Week (4-7-9 Program)
- Partner with medical professionals and local businesses to distribute preventative informational materials
- Promote & advertise a Take Back Day (maybe aligned with Red Ribbon Week).
Initium Novum
A New Beginning
Works Cited.

“About Us.” Red Ribbon Campaign, redribbon.org/about/.


