

Mesa CARES Technical Assistance Training and Education Schedule*

Please register for the classes by visiting: www.mesaaz.gov/CARESBizTechAssist and click on **Apply Now**.

*last updated 8.24.20

Past webinars have been recorded and are available to program participants. Please apply today!

To register for any of the Co+Hoots webinars, clients must be registered on the HUUB app: <https://bit.ly/MesaCARESHUUB>

DATE	TIME	LOCATION	TITLE	ENG / SPAN	VENDOR
Recorded	HUBB	Webinar	Crisis Communication Plans That Send the Right Message	E	Co+Hoots
Recorded	HUUB	Webinar	PPP Loan forgiveness rules, know them.	E	Co+Hoots
Recorded	HUUB	Webinar	Google for Business, Part 1	E	Visit Mesa
Recorded	HUUB	Webinar	Kick-Off Event by Cohoots	E	Co+Hoots
Recorded	HUUB	Webinar	Public Relations 101: An Intro to the Power of Media Outreach	E	Visit Mesa
Recorded	HUUB	Webinar	Get your business back on track with clear and simple planning	E	Co+Hoots
Recorded	HUUB	Webinar	Power of Social Media, Digital Marketing Best Practices, Strategies and Trends	E	Visit Mesa
Recorded	HUUB	Webinar	Marketing Research on Any Budget (Even No Budget)	E	Co+Hoots
Recorded	HUUB	Webinar	Who's Liable? Must-Have Legal Protections for Grand Reopening	E	Co+Hoots
Recorded	HUUB	Webinar	Tax Preparation/PPP	S	Local First
Recorded	HUUB	Webinar	Leverage your Localness, Collaborations for Success	E	Local First
Recorded	HUUB	Webinar	E-Commerce Webinar Section English	E	Prestamos
Recorded	HUUB	Webinar	E-Commerce Webinar Section Spanish	S	Prestamos
Recorded	HUUB	Webinar	Graphic Design Best Practices & Tools	E	Co+Hoots
Recorded	HUUB	Webinar	Best Practices to Keep Your Finances in Check	E	Co+Hoots
Recorded	HUUB	Webinar	Introduction to Facebook Ads Manager	E	Visit Mesa
Recorded	HUUB	Webinar	The Ins and Outs of Advertising and how to track ROI	E	EVHCC
Recorded	HUUB	Webinar	Must-Have Legal Protections for Business	E	Mesa Chamber
Recorded	HUUB	Webinar	Hiring & Building Your A-Team Post Covid	E	Co+Hoots
Recorded	HUUB	Webinar	How Businesses Can Navigate the Noise on Social Media	E	Co+Hoots
Recorded	HUUB	Webinar	6 Ways to Build a Better Service Business	E	Co+Hoots
Recorded	HUUB	Webinar	Learn how important Design is for Your Business	E	EVHCC
25-Aug-20	9:00 AM	Webinar	Maximizing Profits by Leading Rockstar Teams	E	Co+Hoots
25-Aug-20	9:00 AM	Webinar	Selling in the Time of COVID - Section English	E	Prestamos
25-Aug-20	11:00 AM	Webinar	Selling in the Time of COVID - Section Spanish	S	Prestamos
26-Aug-20	2:00 PM	Webinar	7 Steps To Generating Leads Using LinkedIn	E	Co+Hoots
26-Aug-20	8-9 AM	Webinar	User-Generated Content and How Customer Photos Boost your Bottom Line	E	Visit Mesa
27-Aug-20	11:00 AM	Webinar	The Almost-Free Guide to Promoting Your Business	E	Co+Hoots
27-Aug-20	8-10 AM	Webinar	Restaurant Bootcamp Class II - Week 2	E	Local First
27-Aug-20	8-10 AM	Webinar	Google for Business, Part 2	E	Visit Mesa
28-Aug-20	10:00 AM	Webinar	The Money is in your Business Database & Marketing	E	EVHCC
31-Aug-20	6-8 PM	Webinar	Restaurant Bootcamp Class I - Week 6	E	Local First
1-Sep-20	9:00 AM	Webinar	Get Creative with Marketing During COVID-19	E	Co+Hoots
2-Sep-20	2:00 PM	Webinar	How to Capture and Conquer Your Financials	E	Co+Hoots

3-Sep-20	11:00 AM	Webinar	Small business digital strategies for a post-pandemic America	E	Co+Hoots
3-Sep-20	4-6 PM	Webinar	Understanding Your Customer, Why Data Insights Matter	E	Visit Mesa
3-Sep-20	6-8 PM	Webinar	Restaurant Bootcamp in SPANISH Class III - Week 1	S	Local First
3-Sep-20	8-10 AM	Webinar	Restaurant Bootcamp Class II - Week 3	E	Local First
4-Sep-20	10:00 AM	Webinar	How to start an e-Commerce Business or Integrate e-Commerce in your current business	E	EVHCC
7-Sep-20	6-8 PM	Webinar	Restaurant Bootcamp Class I - Week 7	E	Local First
8-Sep-20	9:00 AM	Webinar	How to optimize your Google My Business (GMB) listing & outrank your competition!	E	Co+Hoots
8-Sep-20	9:00 AM	Webinar	Legal Interpreting Techniques and Ethics	E	Mesa Chamber
9-Sep-20	9:00 AM	Webinar	Flatten the Curve: Riding the Waves of Diversity and Change	E	NAU
9-Sep-20	2:00 PM	Webinar	Purposeful Networking: Tips to Build & Boost Your Biz	E	Co+Hoots
10-Sep-20	11:00 AM	Webinar	How to Build a Purpose Driven Brand that Sparks Loyalty	E	Co+Hoots
10-Sep-20	6-8 PM	Webinar	Restaurant Bootcamp in SPANISH Class III - Week 2	S	Local First
10-Sep-20	8-10 AM	Webinar	Restaurant Bootcamp Class II - Week 4	E	Local First
11-Sep-20	10:00 AM	Webinar	What is best for your business? Web Development? or App Development?	E	EVHCC
11-Sep-20	10:00 AM	Webinar	Business Model Analysis	S	Local First
11-Sep-20	12:00 PM	Webinar	How to use Digital Marketing and SEO to Safely Reopen & Grow Customers	E	Local First
14-Sep-20	9:00 AM	Webinar	General Data Protection Regulations Debate	E	Mesa Chamber
14-Sep-20	6-8 PM	Webinar	Restaurant Bootcamp Class I - Week 8	E	Local First
15-Sep-20	2:00 PM	Webinar	Business Plan Coaching	E	NAU
16-Sep-20	6-8 PM	In-Person Lab	Computer / Technology Training Beginner Level (5 week, 10 hour)	E	Mesa Chamber
17-Sep-20	10:00 AM	Webinar	E-Commerce: Boutique Retail, Mom and Pops, Restaurants	S	Local First
17-Sep-20	12:00 PM	Webinar	Crisis Communications	E	Local First
17-Sep-20	6-8 PM	Webinar	Restaurant Bootcamp in SPANISH Class III - Week 3	S	Local First
17-Sep-20	8-10 AM	Webinar	Restaurant Bootcamp Class II - Week 5	E	Local First
18-Sep-20	10:00 AM	Webinar	Learn about the tool that will help you manage your team more efficiently and remotely	E	EVHCC
21-Sep-20	9:00 AM	Webinar	Unemployment Insurance Assistance	E	Mesa Chamber
22-Sep-20	9:00 AM	Webinar	R&D Tax Credits: What you need to know	E	Co+Hoots
22-Sep-20	9:00 AM	Webinar	Six Feet Challenge: Communication Tools for Small Businesses	E	NAU
23-Sep-20	9:00 AM	Webinar	Adapting in the Midst of Change Section E	E	Prestamos
23-Sep-20	11:00 AM	Webinar	Adapting in the Midst of Change Section S	S	Prestamos
23-Sep-20	6-8 PM	In-Person Lab	Computer / Technology Training Beginner Level (5 week, 10 hour)	E	Mesa Chamber
24-Sep-20	11:00 AM	Webinar	Getting Back to Business	E	Co+Hoots
24-Sep-20	6-8 PM	Webinar	Restaurant Bootcamp in SPANISH Class III - Week 4	S	Local First
24-Sep-20	8-10 AM	Webinar	Restaurant Bootcamp Class II - Week 6	E	Local First
25-Sep-20	10:00 AM	Webinar	Don't limit your sales by implementing different points of sale. We show you how.	E	EVHCC
25-Sep-20	10:00 AM	Webinar	Customer Service	S	Local First
25-Sep-20	12:00 PM	Webinar	Differentiate or Bust	E	Local First

30-Sep-20	11:00 AM	Webinar	Strategic Planning - Understanding Competition	E	NAU
30-Sep-20	6-8 PM	In-Person Lab	Computer / Technology Training Beginner Level (5 week, 10 hour)	E	Mesa Chamber
1-Oct-20	6-8 PM	Webinar	Restaurant Bootcamp in SPANISH Class III - Week 5	S	Local First
1-Oct-20	6-8 PM	Webinar	Computer / Technology Training Intermediate Level (5 week, 10 hour)	E	Mesa Chamber
1-Oct-20	8-10 AM	Webinar	Restaurant Bootcamp Class II - Week 7	E	Local First
2-Oct-20	10:00 AM	Webinar	What is web hosting? And why your business needs it.	E	EVHCC
5-Oct-20	9:00 AM	Webinar	Finding Your Target Digital Audience	E	Mesa Chamber
7-Oct-20	11:00AM	Webinar	Strategic Planning - Strategy Development	E	NAU
7-Oct-20	6-8 PM	In-Person Lab	Computer / Technology Training Beginner Level (5 week, 10 hour)	E	Mesa Chamber
8-Oct-20	6-8 PM	Webinar	Restaurant Bootcamp in SPANISH Class III - Week 6	S	Local First
8-Oct-20	6-8 PM	Webinar	Computer / Technology Training Intermediate Level (5 week, 10 hour)	E	Mesa Chamber
8-Oct-20	8-10 AM	Webinar	Restaurant Bootcamp Class II - Week 8	E	Local First
9-Oct-20	10:00 AM	Webinar	Access to Capital/Credit Building	S	Local First
9-Oct-20	12:00 PM	Webinar	Linkedin Business Strategies	E	Local First
12-Oct-20	9:00 AM	Webinar	Preparing for the 5G Future	E	Mesa Chamber
12-Oct-20	10:00 AM	Webinar	Advanced E-Commerce - Section English	E	Prestamos
12-Oct-20	12:00 PM	Webinar	Advanced E-Commerce - Section Spanish	S	Prestamos
13-Oct-20	9:00 AM	Webinar	How to Align Your Brand with your Most Authentic, Ideal Self	E	Co+Hoots
13-Oct-20	2:00 PM	Webinar	Disaster Preparedness/Continuity Planning	E	NAU
14-Oct-20	6-8 PM	In-Person Lab	Computer / Technology Training Beginner Level (5 week, 10 hour)	E	Mesa Chamber
15-Oct-20	6-8 PM	Webinar	Restaurant Bootcamp in SPANISH Class III - Week 7	S	Local First
15-Oct-20	6-8 PM	Webinar	Computer / Technology Training Intermediate Level (5 week, 10 hour)	E	Mesa Chamber
21-Oct-20	9:00 AM	Webinar	Employee Relations: Widespread Solutions to Stress Management	E	NAU
22-Oct-20	6-8 PM	Webinar	Restaurant Bootcamp in SPANISH Class III - Week 8	S	Local First
22-Oct-20	6-8 PM	Webinar	Computer / Technology Training Intermediate Level (5 week, 10 hour)	E	Mesa Chamber
28-Oct-20	11:00 AM	Webinar	Leading Innovation - Pivot or Perish	E	NAU
29-Oct-20	6-8 PM	Webinar	Computer / Technology Training Intermediate Level (5 week, 10 hour)	E	Mesa Chamber
4-Nov-20	9:30 AM	Webinar	Understanding Business Insurance Section English	E	Prestamos
4-Nov-20	10:45 AM	Webinar	Understanding Business Insurance Section Spanish	S	Prestamos
9-Nov-20	9:00 AM	Webinar	Blockchain: What is it and can you use it?	E	Mesa Chamber
13-Nov-20	10:00 AM	Webinar	Troubled Debt Relief	S	Local First
13-Nov-20	12:00 PM	Webinar	Small Business Leadership: Engaging Employees	E	Local First
16-Nov-20	9:00 AM	Webinar	Protecting Your Digital Privacy	E	Mesa Chamber
18-Nov-20	10:00 AM	Webinar	Ethical Decision-Making in the Internet Age Section English	E	Prestamos
18-Nov-20	12:00 PM	Webinar	Ethical Decision-Making in the Internet Age Section Spanish	S	Prestamos
11-Dec-20	10:00 AM	Webinar	Supply Chain Management	S	Local First
11-Dec-20	12:00 PM	Webinar	Green Your Business and Save	E	Local First